

Let's catch the rain!

Vinod Lal Heera Eshwer

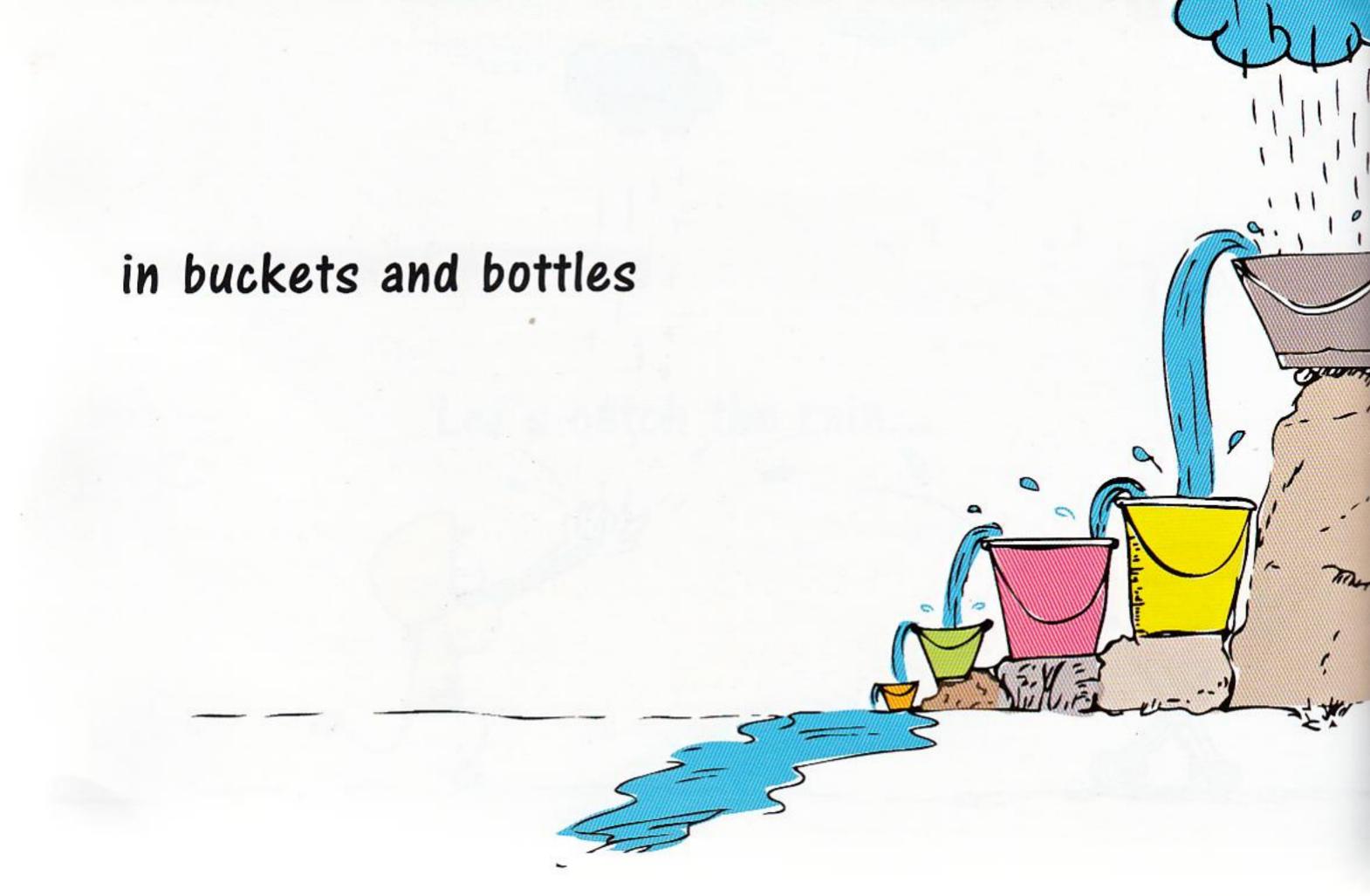


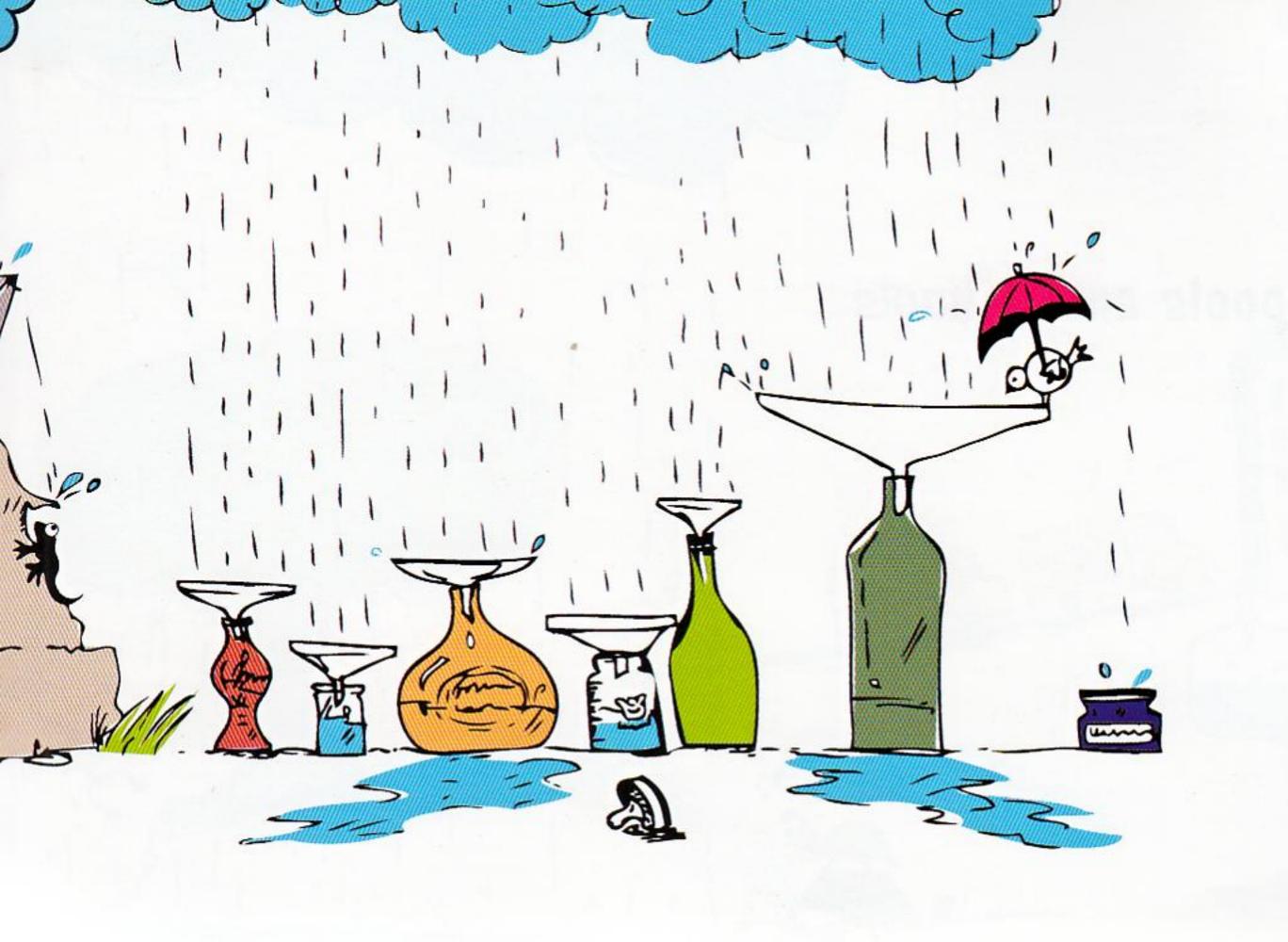


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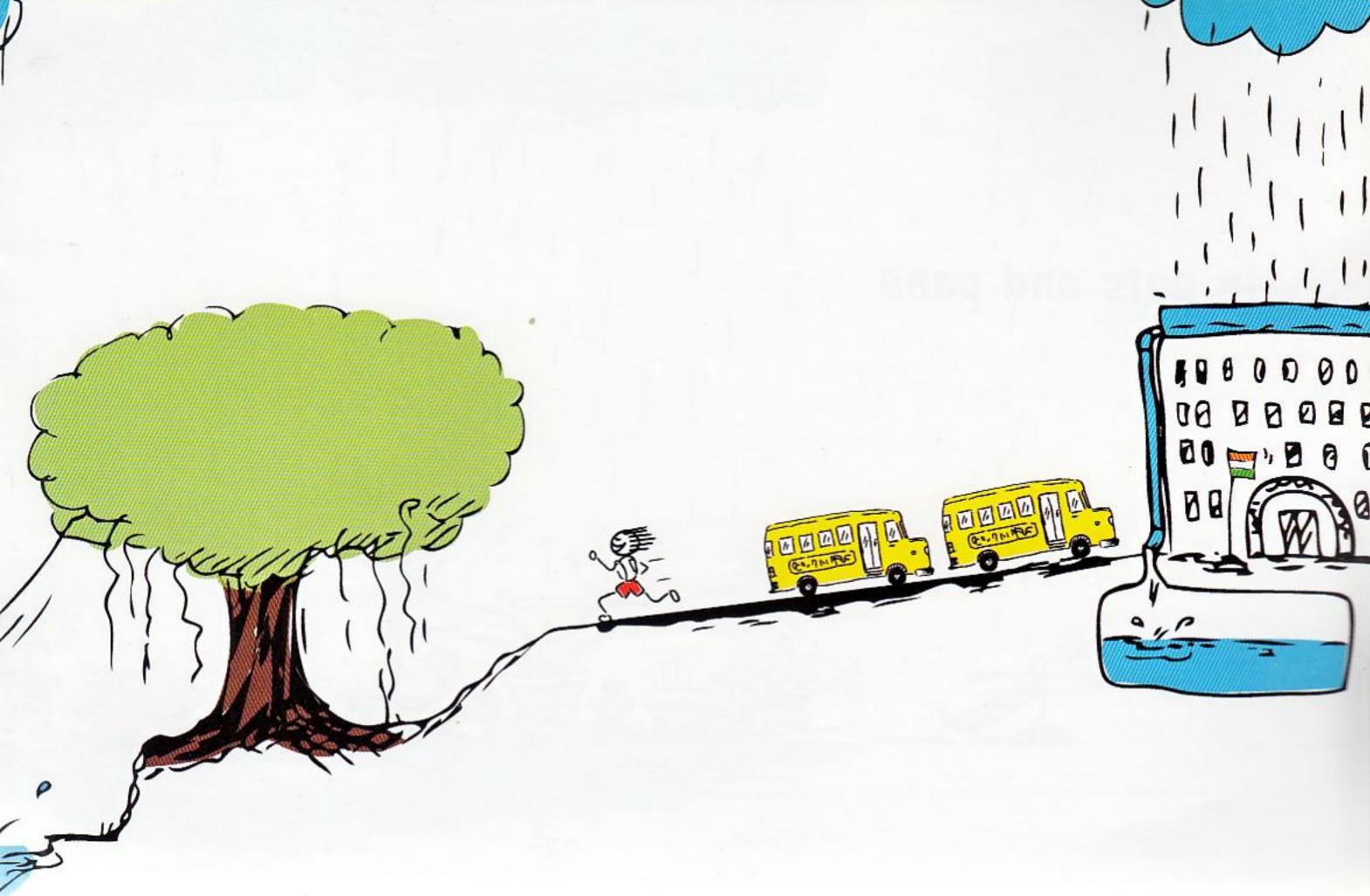
Let's catch the rain...















in helmets and homes









in carts and boats



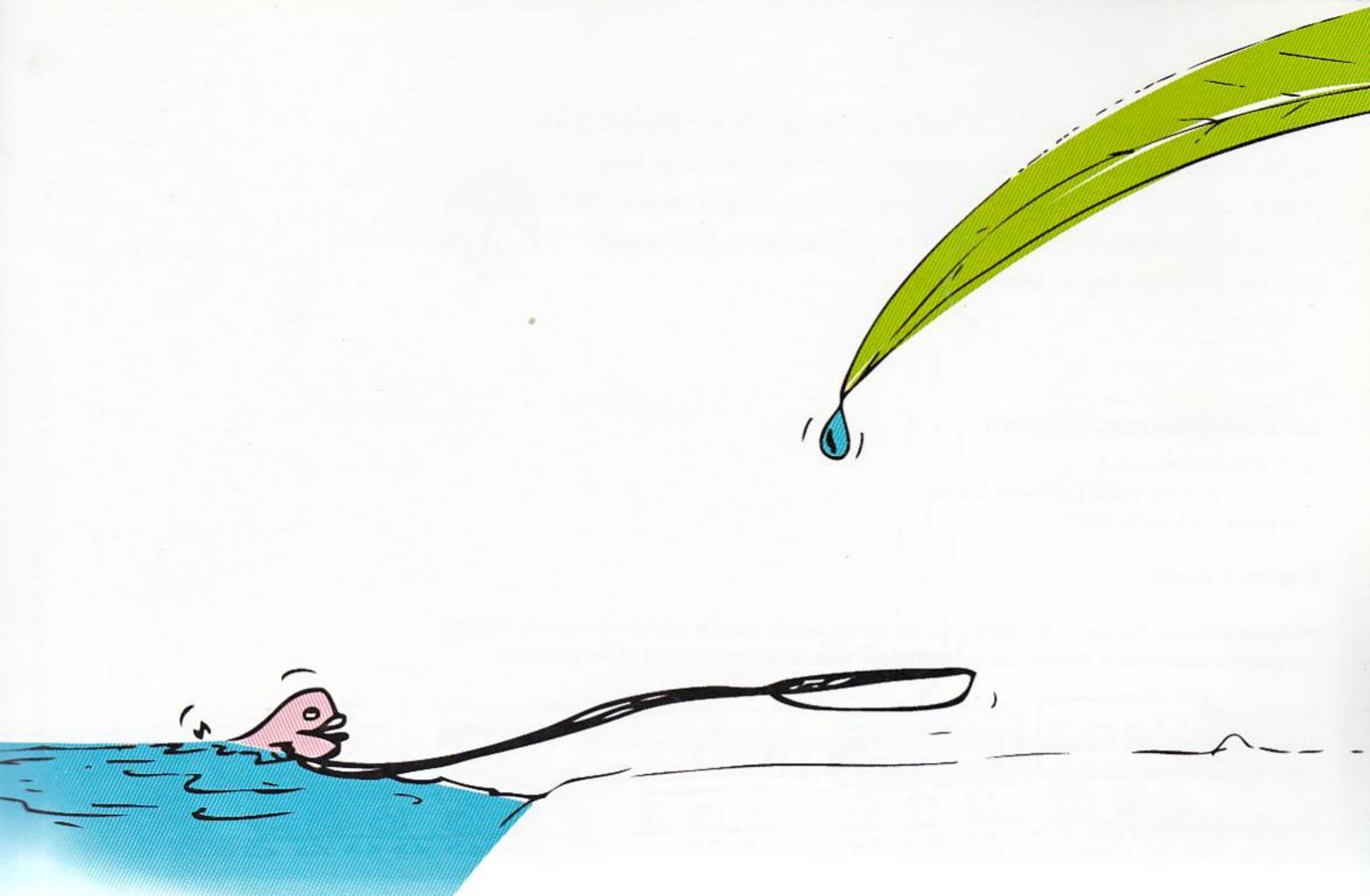








Let's catch the rain wherever it falls!



Rainwater is the only source of freshwater available to different parts of the world, including deserts. People have been catching and storing rainwater for thousands of years. It's so simple, every child can do it. Remember only 1% of the world's water is freshwater. Visit catchtherain.org to know more.

Let's catch the rain! (English)

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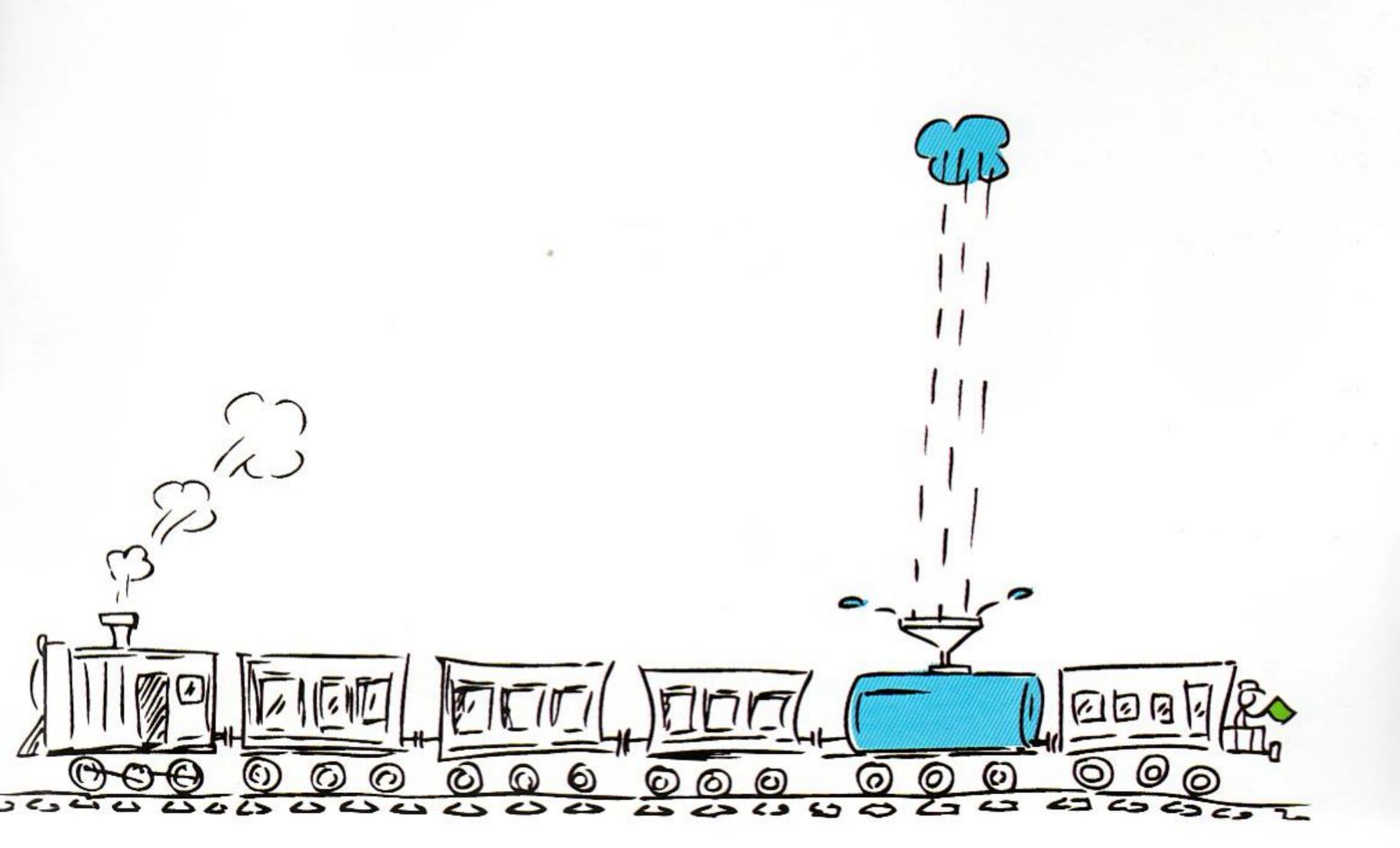
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After the much admired Let's plant trees, Vinod is back with Let's catch the rain. This time around, he chases and plays with big monsoon clouds! The message is simple: rainwater is free, pure and precious – let us save it.

Vinod Lal Heera Eshwer is an award-winning creative director, furniture designer, garden store entrepreneur and obsessive tree planter.



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